Celebrate CX DAY

10.07.2014

Celebrate the Importance of CX

12 The number of positive experiences it takes to make up for one negative experience

- Understanding Customers (Ruby Newell-Legmer)

"All of us are the company, and each of us must be committed to providing superior value and personalized service every single time to our customers."

- Frank Vizzare

"If you're not serving the customer, you'd better be serving someone who is."

- Philip B. Crosby

26 Customers remain quiet for every one who complains

- White House office of Consumer Affairs

CXDAY.ORG

I ♥ CUSTOMERS

Customer Experience Day • October 7, 2014

CX DAY IS EVERYDAY AT AVTEX!

A Strategic Approach: Is Your CX Strategy Where it Needs to Be?

WOULD YOU LIKE TO INCREASE BUSINESS?

Great customer experience is essential. Customers that leave cite poor experience as the main reason. Avtex provides insight and strategy for your business.

Customer experience solutions from Avtex:

- Customer Experience Optimization
- Experience the Experience
- The Colleague Experience

Connect with the Avtex Customer Experience Consultants to Optimize Your CX Strategy

Find out more about the "Avtex Experience"!

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